



THE CORPORATION OF THE
CITY OF WHITE ROCK
15322 BUENA VISTA AVENUE, WHITE ROCK, B.C. V4B 1Y6

February 20, 2018

A MEETING of the **CULTURAL ADVISORY COMMITTEE** will be held in the **CITY HALL COUNCIL CHAMBERS** on **TUESDAY, FEBRUARY 27, 2018** at **4:00 P.M.** for the transaction of business listed below.

Tracey Arthur,
Director of Corporate Administration

A G E N D A

1. CALL TO ORDER
2. ADOPTION OF AGENDA

RECOMMENDATION

THAT the Cultural Advisory Committee adopts the February 27, 2018 agenda as circulated.

3. ADOPTION OF MINUTES
- a) January 30, 2018

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RECOMMENDATION

THAT the Cultural Advisory Committee adopts the minutes from the January 30, 2018 meeting as circulated.

4. **JOINT ECONOMIC INVESTMENT COMMITTEE (EIC)/CULTURAL ADVISORY COMMITTEE MEETING – DIRECTOR OF RECREATION AND CULTURE**

A debrief and discussion on the next steps following the joint meeting with the EIC on February 22, 2018.

5. **BUSKER FESTIVAL –UPDATE– MANAGER, CULTURAL DEVELOPMENT**
An update on the Busker Festival will be provided.

6. **POP-UP ART GALLERY – DIRECTOR OF RECREATION AND CULTURE**
An update on the pop-up art gallery will be provided.

7. **ROUNDTABLE – UPDATE – COMMITTEE MEMBERS**
Members will share information on recent and upcoming events.

8. 2018 COMMITTEE MEETING SCHEDULE

The following Cultural Advisory Committee meeting schedule was approved at the October 2017 meeting and is noted for information.

- March 27
- April 24
- May 22
- June 26
- July 24
- September 25
- October 23
- November 27

9. CONCLUSION OF THE FEBRUARY 27, 2018 MEETING

PRESENT: S. Stone, Chairperson
M. Bali, Vice Chairperson
L. Butow
C. Holowoko
B. Nelson (arrived 4:07 p.m.)
A. Peterson
R. Saini
K. Thompson
D. Tywoniuk

COUNCIL: Councillor L. Sinclair

ABSENT: D. Dussault

STAFF: E. Stepura, Director of Recreation and Culture
C. Halpern, Manager, Cultural Development
G. Diogan, Committee Clerk

Public: 0

1. CALL TO ORDER

The meeting was called to order at 4:00 p.m.

Members observed two minutes silence in memory of Committee Member McClean who passed away January 13, 2018.

2. ADOPTION OF AGENDA

2018-CAC-001

It was MOVED and SECONDED

THAT the Cultural Advisory Committee adopts the January 30, 2018 agenda as circulated.

CARRIED

3. ADOPTION OF MINUTES

a) November 28, 2017

2017-CAC-002

It was MOVED and SECONDED

THAT the Cultural Advisory Committee adopts the minutes of the November 28, 2017 meeting as circulated.

CARRIED

4. COMMITTEE MEMBERSHIP

a) Acknowledge Committee Member McClean.

Councillor Sinclair and Committee members acknowledged the contribution of Pat McClean as a member of the Committee and paid tribute to her contribution and participation in the arts and culture community.

- b) New Members
The Chair welcomed new members and introductions were made around the table.
- c) Introduction of Manager, Cultural Development.
The Manager, Cultural Development who has returned from a leave was welcomed and introduced to new members.

**5. UPDATE ON RECENT RECOMMENDATIONS TO COUNCIL –
DIRECTOR OF RECREATION AND CULTURE**

The Director of Recreation and Culture informed the Committee that Council had carried the following recommendations from the Cultural Advisory Committee at its meeting on December 11, 2017:

- a) Busker/Street Performer Festival Vision Statement.
THAT Council endorses the mission statement for the Busker/Street Performer Festival as follows:

“The City of White Rock will produce a signature event that engages and enhances the relationship between street performers and audiences. The festival will strive to broaden the scope of work, improve visibility, add to the skill level and experience of the artists involved in street performing, and increase community engagement and awareness of busker and street performers to local residents and visitors.”

- b) Cultural Corridor Vision Statement.
THAT Council endorses the vision statement for the cultural corridor as follows: “The cultural district is a vibrant hub of cultural and artistic activity that nurtures the development and growth of a world class arts experience.”
- c) Combined meeting with the Economic Investment Committee.
THAT Council:
 - i) Directs staff to arrange a joint meeting between the Economic Investment Committee and Cultural Advisory Committee to discuss the incorporation of arts and culture with economic development; and
 - ii) Recommends the Director, Planning and Development attend the joint meeting for advice, ideas and support in advancing the formal establishment of a cultural corridor as per the Official Community Plan.
 - Staff undertook to secure a date in February for the joint EIC/CAC meeting.
 - The Committee discussed that the purpose of the meeting was to influence and establish economic policy that formally incorporates arts and culture in upcoming and future developments. For example,

developers potentially providing community amenity contributions in the form of art galleries, theatre space, event/convention space and multiple public art installations. The Committee needs to ensure that arts and culture remains a topic of importance and at the forefront when development negotiations occur, and specifically for the cultural district.

- Staff and member(s) would assemble a PowerPoint to present at the meeting.
- Staff reminded members that the Committee's mandate is to accomplish the goals of the Cultural Strategic Plan 2014-2018, a copy of which is accessible on the City's website. For additional information, members were encouraged to contact the Manager, Cultural Development.

6. **BUSKER FESTIVAL –UPDATE**

Member Peterson provided a verbal report on the Busker Festival Sub-Committee activities:

- Jennifer Brandon, Executive Director of the Business Improvement Association has joined the sub-committee and will be helpful in moving the goals of the sub-committee forward by involving the businesses in the immediate vicinity of the Busker Festival. Input on how the businesses may wish to be involved with the Festival will be solicited. A flyer encouraging involvement from local businesses was tabled.
- A contribution of \$20,000 from the City was approved as part of the City's financial plan for 2018.
- The next step is to begin recruitment of buskers.
- Members were welcomed to join the sub-committee to provide additional support.

7. **POP-UP ART GALLERY – DIRECTOR OF RECREATION AND CULTURE**

The Director of Recreation and Culture summarized the establishment and success of the pop-up art gallery for new members. The gallery vacated the temporary site it was occupying at the end of November 2017. Negotiations for a new site continue and may be concluded shortly.

8. **CULTURAL ADVISORY COMMITTEE YEAR END REPORT – DIRECTOR OF RECREATION AND CULTURE**

The Director of Recreation and Culture tabled the year end Committee report that was submitted to Council for information at its meeting on January 15, 2018. The report summarized the activities of the Committee during 2017 and highlighted:

- the proactive approach to filming in White Rock;
- implementation of the Pop-up Gallery;
- planning and implementation of the 4th annual Fall Festival of the Arts;
- planning of a Busker/Street Performers Festival for 2018;

- promotion of the idea and vision of a cultural district for the City of White Rock with inclusion in the OCP; and
- presentation of the Arts Award Program for reconsideration for fall 2018.

9. ROUNDTABLE – UPDATE – COMMITTEE MEMBERS

Committee members shared updates and information on recent and upcoming activities and events. In particular, the following were noted:

- Semiahmoo Arts has been nominated for the “Not for Profit” award by The South Surrey Chamber of Commerce Business Awards that will take place on February 1, 2018.
- Semiahmoo Arts is working with local schools to award the Dal Richards Scholarship.
- Patrons and users of the Coast Capital Playhouse are becoming more diverse, e.g. an author will be launching his book at the theatre, the local community orchestra may be holding a concert there, and there will be a headliner event for the Busker Festival.
- N. Watkinson, former president of the Surrey Board of Trade, has joined Christmas on the Peninsula and will be leading the fundraising efforts.
- Three local female comediennees will be performing stand-up comedy at the Kent Street Activity Centre.
- Work has begun for the 2018 Festival of Lights.
- Grants in Aid applications are due by the end of the week.

10. 2018 COMMITTEE MEETING SCHEDULE

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| • November 27 | |

11. CONCLUSION OF THE JANUARY 30, 2018 MEETING

The Chairperson declared the meeting concluded at 5:20 p.m.

S. Stone, Chairperson



G. Diogan, Committee Clerk