



THE CORPORATION OF THE
CITY OF WHITE ROCK
15322 BUENA VISTA AVENUE, WHITE ROCK, B.C. V4B 1Y6

March 21, 2018

A MEETING of the **CULTURAL ADVISORY COMMITTEE** will be held in the **CITY HALL COUNCIL CHAMBERS** on **TUESDAY, MARCH 27, 2018 at 4:00 P.M.** for the transaction of business listed below.

Tracey Arthur,
Director of Corporate Administration

A G E N D A

1. CALL TO ORDER

2. ADOPTION OF AGENDA

RECOMMENDATION

THAT the Cultural Advisory Committee adopts the March 27, 2018 agenda as circulated.

3. ADOPTION OF MINUTES

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RECOMMENDATION

THAT the Cultural Advisory Committee adopts the minutes from the February 27, 2018 meeting as circulated.

4. BUSKERS FESTIVAL UPDATE – MANAGER OF CULTURAL DEVELOPMENT

5. CULTURAL CORRIDOR – MANAGER OF CULTURAL DEVELOPMENT

6. NATIONAL POETRY MONTH – MANAGER OF CULTURAL DEVELOPMENT

7. ROUNDTABLE – UPDATE – COMMITTEE MEMBERS

Members will share information on recent and upcoming events.

8. 2018 COMMITTEE MEETING SCHEDULE

The following Cultural Advisory Committee meeting schedule was approved at the October 2017 meeting and is noted for information.

- April 24
- May 22
- June 26
- July 24
- September 25
- October 23
- November 27

9. CONCLUSION OF THE MARCH 27, 2018 MEETING

PRESENT: S. Stone, Chairperson
M. Bali, Vice Chairperson
L. Butow
C. Holowoko
G. Giffin
B. Nelson
A. Peterson
K. Thompson

COUNCIL: Councillor L. Sinclair

ABSENT: D. Dussault
R. Saini
D. Tywoniuk

STAFF: E. Stepura, Director of Recreation and Culture
G. Diogan, Committee Clerk

Public: 0

1. CALL TO ORDER

The chairperson called the meeting to order at 4:03 p.m.

2. ADOPTION OF AGENDA

2018-CAC-003

It was MOVED and SECONDED

THAT the Cultural Advisory Committee adopts the February 27, 2018 agenda as circulated.

CARRIED

3. ADOPTION OF MINUTES

2018-CAC-004

It was MOVED and SECONDED

THAT the Cultural Advisory Committee adopts the minutes of the January 30, 2018 meeting as circulated.

CARRIED

4. JOINT ECONOMIC INVESTMENT COMMITTEE (EIC)/CULTURAL ADVISORY COMMITTEE (CAC) MEETING – DIRECTOR OF RECREATION AND CULTURE

Committee members debriefed on the joint meeting that took place with the EIC on February 22, 2018, and discussed next steps. The following was noted:

- There was good dialogue between the committees, and it was an opportunity for the EIC to learn of some of the work of the CAC and the cultural corridor.

- The presentation by staff was progressive and forward-looking.
- The input from the EIC was valuable and it was encouraging to hear that the EIC embraces the town centre cultural corridor.
- The EIC is supportive of creating conditions for arts and culture to thrive in the City.
- The recommendations to Council that emerged were positive, and are noted below for information:
 - *THAT the Cultural Advisory Committee and Economic Investment Committee jointly supports the economic benefit of arts and culture; and request Council allocate appropriate funds towards the development of a cultural corridor in the town centre as an economic stimulus in the City.*
 - *THAT following Council's consideration of motion 2018-CAC/EIC-002, [above] both the Cultural Advisory Committee and Economic Investment Committee reconvene to discuss next steps.*
- Website links to the documents referenced at the meeting were sent to committee members following the meeting.
- At the next joint meeting, ensure documents being referenced are available in paper format to make it easier for members to view and take away a copy with them. Also ensure the arts and culture section in the OCP, pages 68-70, are available for all committee members.
- At the next meeting, ensure CAC is cohesive in its requests from the EIC.
- Develop a list of the arts and culture businesses already in the City, and determine a dollar value of monies being brought in to the City by those businesses.
- Celebrate and publicize the arts and culture already in the City, and look to growing it further.
- Ensure the current arts and culture businesses are not "lost" during the redevelopment occurring on Johnston Road. Signage may be a potential way to keep the businesses prominent.
- The Buskers Festival in May has the potential to bring attention to the cultural corridor.

5. BUSKERS FESTIVAL –UPDATE– COMMITTEE MEMBERS

Committee Member Peterson provided an update on the Buskers Festival. For the benefit of new members, she explained the process for curating the artists. The arrangements are progressing well, and the sub-committee is confident that there will be many busking opportunities.

It has been decided that for 2018, the Festival will be a one-day event rather than a weekend. The Festival will take place on May 5, 2018 from 11:00 a.m. to 5:00 p.m. and an evening performance at 7:00 p.m.

The Business Improvement Association (BIA) has assisted in distributing the Festival flyer, and the response has been positive. A headliner will likely be confirmed within the next couple of weeks. The intent is to make the Festival family friendly. Additional parking and Festival logistics are progressing.

6. POP-UP ART GALLERY – DIRECTOR OF RECREATION AND CULTURE

The Director of Recreation and Culture informed the Committee that an agreement with Landmark for a three (3) year lease at 15140 North Bluff Road (former site of Hallmark Carpets) with an option to renew for a further two (2) years has been negotiated. The site requires considerable work before it may be used as a pop up gallery. Staff will review three (3) quotes for the renovations as per the City's procurement policy. It is estimated that the work will take approximately six (6) weeks after the contract is awarded. Landmark is sharing the cost of renovations and, as part of the negotiations, Landmark will have its name included in the name of the pop-up gallery.

The Committee was pleased with the news, agreed the location provides visibility, community, and ample parking. It would be a bonus if the renovations are completed prior to the Buskers Festival as there may be potential for performances to take place in the vicinity.

7. ROUNDTABLE – UPDATE – COMMITTEE MEMBERS

Members shared information on recent and upcoming events. Details of events are available on the www.semiahmooarts.com, www.peninsulaproductions.org and www.whiterockplayers.ca websites. Information on the Concert series and the Festival of Lights was also shared. In addition, an overview of the current and upcoming public art projects was provided.

8. 2018 COMMITTEE MEETING SCHEDULE

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|--------------|----------------|
| • March 27 | • April 24 |
| • May 22 | • June 26 |
| • July 24 | • September 25 |
| • October 23 | • November 27 |

9. CONCLUSION OF THE FEBRUARY 27, 2018 MEETING

The Chairperson declared the meeting concluded at 5:05 p.m.



S. Stone, Chairperson

G. Diogan, Committee Clerk