

**PRESENT:** S. Stone, Chairperson  
M. Bali, Vice Chairperson  
C. Holowoko  
G. Giffin  
B. Nelson  
A. Peterson  
R. Saini  
K. Thompson  
D. Tywoniuk

**ABSENT:** Councillor L. Sinclair  
K. Bjerke-Lisle, Executive Director, White Rock Museum and Archives  
L. Butow  
D. Dussault

**STAFF:** E. Stepura, Director of Recreation and Culture  
C. Halpern, Manager of Cultural Development  
G. Diogan, Committee Clerk

Public: 0

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1. **CALL TO ORDER**  
The Chairperson called the meeting to order at 4:00 p.m.

2. **ADOPTION OF AGENDA**

2018-CAC-012 **It was MOVED and SECONDED**  
THAT the Cultural Advisory Committee adopts the July 24, 2018 agenda as  
circulated

**CARRIED**

3. **ADOPTION OF MINUTES**

2018-CAC-013 **It was MOVED and SECONDED**  
THAT the Cultural Advisory Committee adopts the minutes of the  
May 22, 2018 meeting as circulated.

**CARRIED**

4. **2018 CULTURAL SURVEY – DIRECTOR OF RECREATION AND CULTURE**

The Director of Recreation and Culture reported that Council received the recommendations below from the Cultural Advisory Committee at its May 28, 2018 regular meeting, and carried a motion to consider the telephone survey and Buskers' Festival in the 2019 Financial Plan.

*“THAT the Cultural Art Advisory Committee requests Council approves the hosting of a second annual Buskers' Festival in 2019.”*

*“THAT the Cultural Advisory Committee requests Council consider assigning funds not exceeding \$7,500 for conducting a cultural survey by telephone, in preparation for the next cultural strategic plan.”*

The Manager of Cultural Development reminded the Committee that the intention was to conduct the telephone survey in September 2018 to inform of the upcoming cultural strategic plan, and as part of the preparations for the next joint Cultural Advisory Committee/Economic Investment Committee meeting (date to be determined). Whilst the telephone survey would potentially be conducted in 2019, there is potential for a survey to be conducted on a smaller scale this year using the City's media platform. The Committee was in agreement with this approach.

5. **2014-2018 CULTURAL STRATEGIC PLAN – MANAGER OF CULTURAL DEVELOPMENT**

The Manager of Cultural Development reported that the strategic plan had been updated with comments from the May meeting and was presented for information.

6. **LANDMARK POP UP-TOWN ART GALLERY – MANAGER OF CULTURAL DEVELOPMENT**

The Manager of Cultural Development reported that the Landmark Pop Up-Town Gallery Opening will take place at 7:00 p.m. on September 6, 2018. The space is suitable for artists, and performances if there is interest. The City of Surrey opened a pop-up gallery in Crescent Beach this month, and it was very well received. The fall showings for each of the galleries are quite different and there is good potential for the galleries to complement each other.

7. **PENINSULA ARTS AND CULTURE ALLIANCE (PACA) CELEBRATES CULTURE DAYS – MANAGER OF CULTURAL DEVELOPMENT**

The Manager of Cultural Development informed the Committee that the PACA Culture Days will take place from 11:00 a.m. - 2:00 p.m. on September 30, 2018. She requested that anyone who knows of a group that may wish to take a booth, contact her directly.

**8. ARTS AWARD RESEARCH REVIEW – MANAGER OF CULTURAL DEVELOPMENT**

The Manager of Cultural Development tabled research on various municipalities and their approach to arts awards. The Director of Recreation and Culture reminded the Committee that Item 2.3 in the Cultural Strategic Plan is to host an annual business and arts event. A discussion ensued and the following was noted:

- Make the award meaningful and award it when someone is worthy; not necessary to award every year.
- If the City wishes to promote arts and culture, then an annual event is ideal.
- Consider a cash award as part of the recognition.
- Consider partnering or enlisting the support of the White Rock Business Improvement Association and the South Surrey/White Rock Chamber of Commerce as they represent the business community.
- There are many businesses in White Rock supporting arts and culture through sponsorships, financial and in-kind donations.
- Several new developers are already supporting arts and culture even though their developments are not complete.
- Involve the business community to shape the discussion and awards event.
- Assemble a business and arts event sub-committee. Members Stone, Holowoko, Giffin and Nelson volunteered. Staff will connect via e-mail to set up a meeting.

**9. ROUNDTABLE – UPDATE – COMMITTEE MEMBERS**

Members shared information on recent and upcoming events:

- The unveiling of the rainbow crosswalk will take place on July 27, 2018 at Five Corners, followed by a flag raising outside City Hall.
- The White Rock Sea Festival will take place August 3-5, 2018 and volunteers are still required.
- Only one (1) more week left for the Dixie Swim Club.
- “Paint the Town” awards and reception will take place on July 26, 2018 at the Turnbull Gallery.
- White Rock Multicultural Festival will take place on October 13, 2018 at Memorial Park.

The Director of Recreation and Culture reported that Tracey Ellis, a local realtor, requested Council recognize the contributions of White Rock artist Vojislav Morosan by installing a plaque inside the strata building he once occupied. Council at its July 23, 2018 meeting referred the request to staff and the Committee. Following consideration by the Committee:

2018-CAC-014

**It was MOVED and SECONDED**

THAT the City recognizes local artist Vojislav Morosan by installing a plaque and displaying it publicly together with his artwork in a civic facility.

**CARRIED**

10.

**2018 COMMITTEE MEETING SCHEDULE**

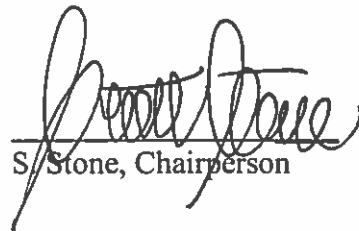
The following Cultural Advisory Committee meeting schedule was approved at the October 2017 meeting, amended at the May 22, 2018 meeting, and is noted for information.

- September 25
- November 27

11.

**CONCLUSION OF THE JULY 24, 2018 MEETING**

The Chairperson declared the meeting concluded at 5:12 p.m.



S. Stone, Chairperson



G. Diogan, Committee Clerk