

# JOHNSTON ROAD

## STREETSCAPE REVITALIZATION

Public Workshop

5:30PM - 8:30PM

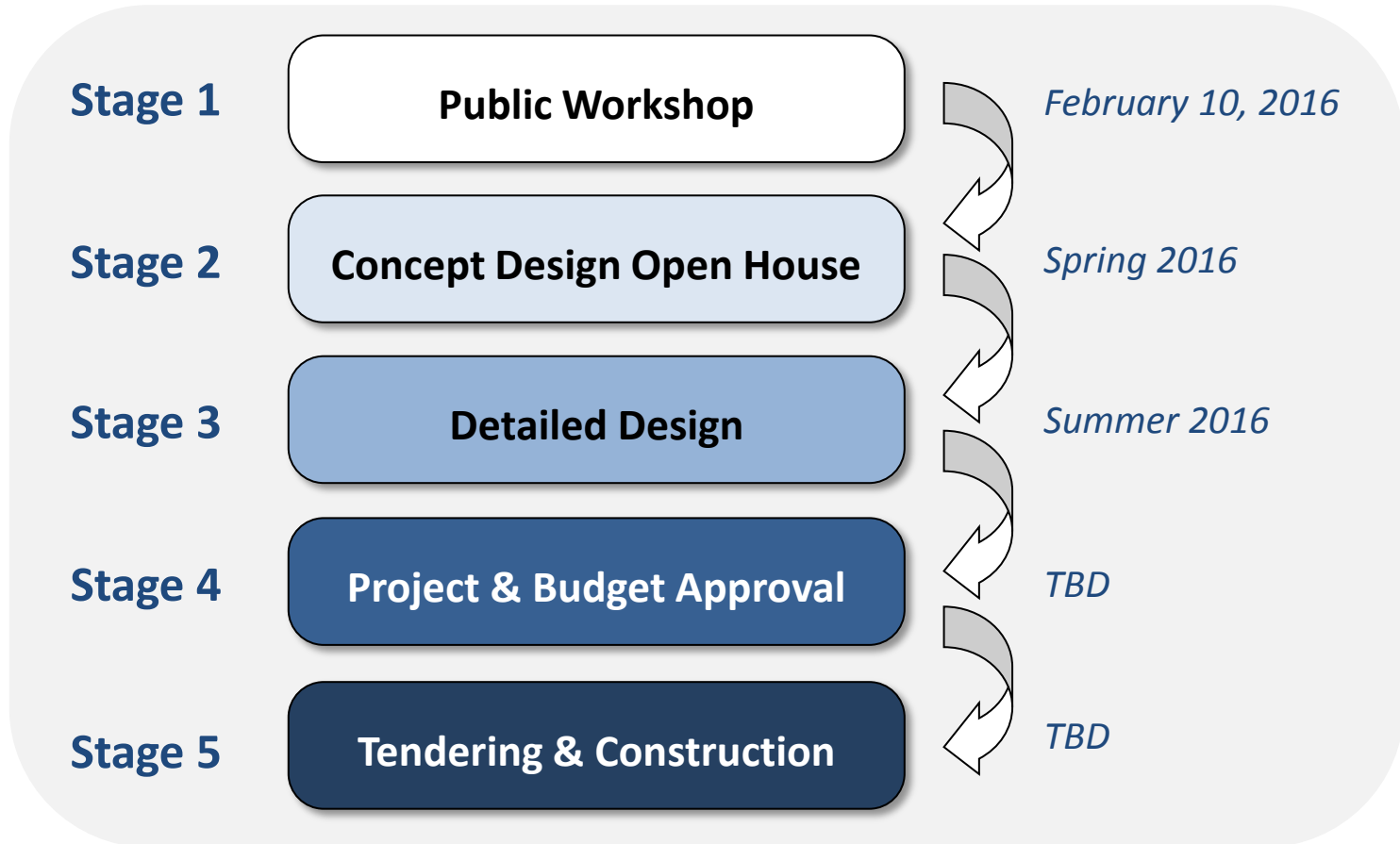


# Johnston Road Revitalization

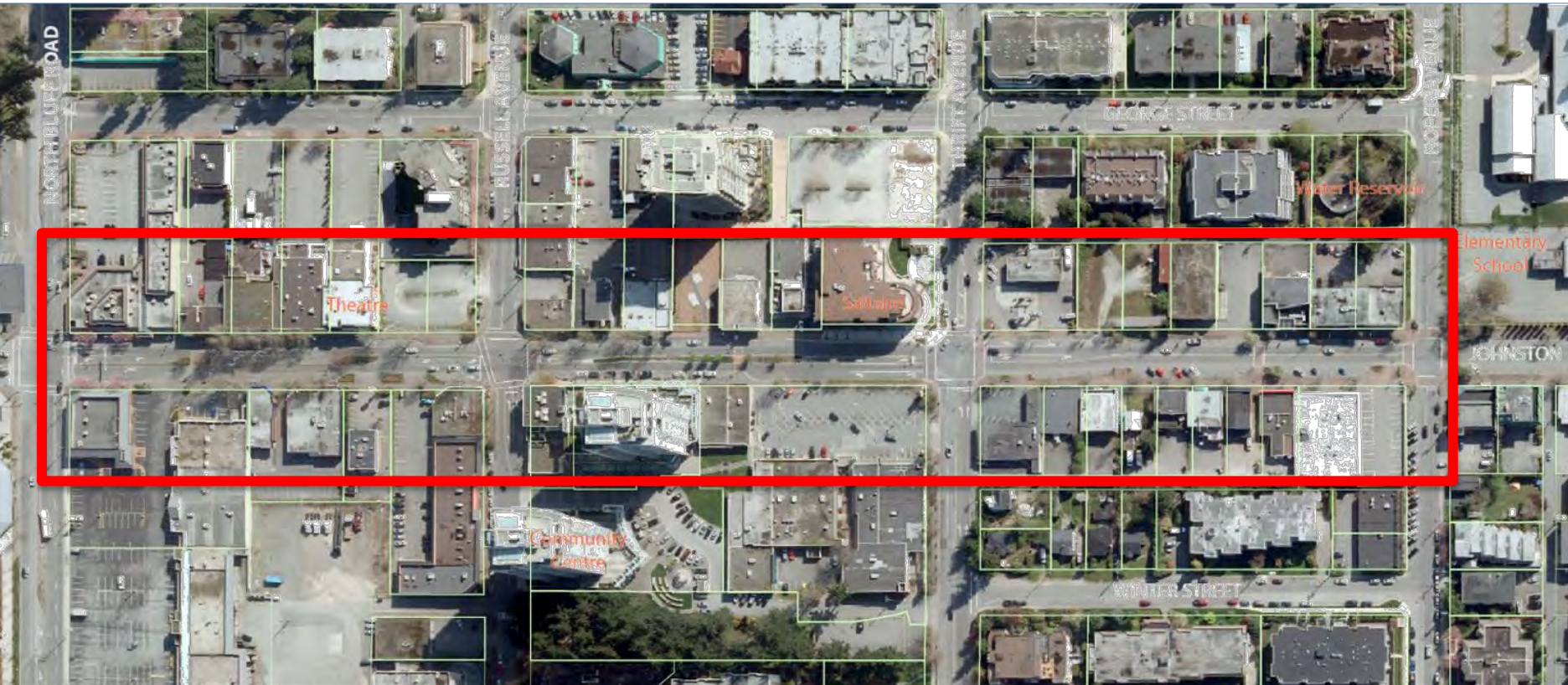
- Town Centre is a **Council Priority**.
- The revitalization of the Johnston Road streetscape is an opportunity to improve the **vibrancy** and **functionality of Johnston Road** as the commercial heart of the Town Centre.
- Building on past Johnston Road studies and consultations, the City is re-engaging the community to develop a collaborative **Concept Development Plan** for Johnston Road in 2016.



# Johnston Road Revitalization Process



# Study Area Map



# Previous Work and Studies

- Road Safety Improvement Study (2001)
- Johnston Road Functional Study (2011)
- Town Centre Urban Design Plan & Guidelines (2011)
- Safety Review of the Johnston Road Corridor (2014)
- Tree Assessment (2014)
- Johnston Road Beautification Task Force (2014)
- Preliminary Assessment of Johnston Road Conditions (2014)
- Public Consultation (2014)

*No recommendations have been implemented to date.*

# Johnston Road Project Team

## Consultant Team:

- Daryl Tyacke, ETA Landscape Architecture
- Colette Parsons, Studio Parsons

## City of White Rock:

- Planning & Development Services staff
- Engineering staff

# JOHNSTON ROAD STREETScape REVITALIZATION WORKSHOP

**eta**

| landscape architects |



# GOALS

- Engage Community

# GOALS

- Engage Community
- Focus on the Issues

# GOALS

- Engage Community
- Focus on the Issues
- Generate Ideas

# GOALS

- Engage Community
- Focus on the Issues
- Generate Ideas
- Develop Practical Solutions

# ROLES

- Participants

# ROLES

- Participants
- Staff

# ROLES

- Participants
- Staff
- Consultants

# AGENDA

TIME	ACTIVITY
5:30 – 5:45pm	<b>Welcoming</b> <ul style="list-style-type: none"> <li>· Project Overview</li> <li>· Introductions and</li> <li>· Workshop Overview</li> </ul>
5:45 – 6:00pm	<b>Table Introductions and Preliminary Exercise</b>
6:00 – 6:35pm	<b>Presentations</b> <ul style="list-style-type: none"> <li>· Streetscape Observations</li> <li>· On-line survey results</li> <li>· Characteristics of a Successful Main Street</li> </ul>
6:35 – 7:10 pm	<b>Interactive Task 1:</b> Discuss Aspirations and Obstacles for Johnston Road Streetscape Revitalization
7:10 – 7:20 pm	<b>Break</b>
7:20 – 8:00pm	<b>Interactive Task 2:</b> Develop Preliminary Guiding Principles
8:00 – 8:20pm	<b>Report Out</b>
8:20 – 8:30pm	<b>Wrap up and Next Steps</b>

# JOHNSTON ROAD OBSERVATIONS



Steet Trees



Drainage



Trip Hazards



Obstructions



# Street Furniture



Wayfinding



Pinch Points



Views



Congestion



Parking + Access + Intersection

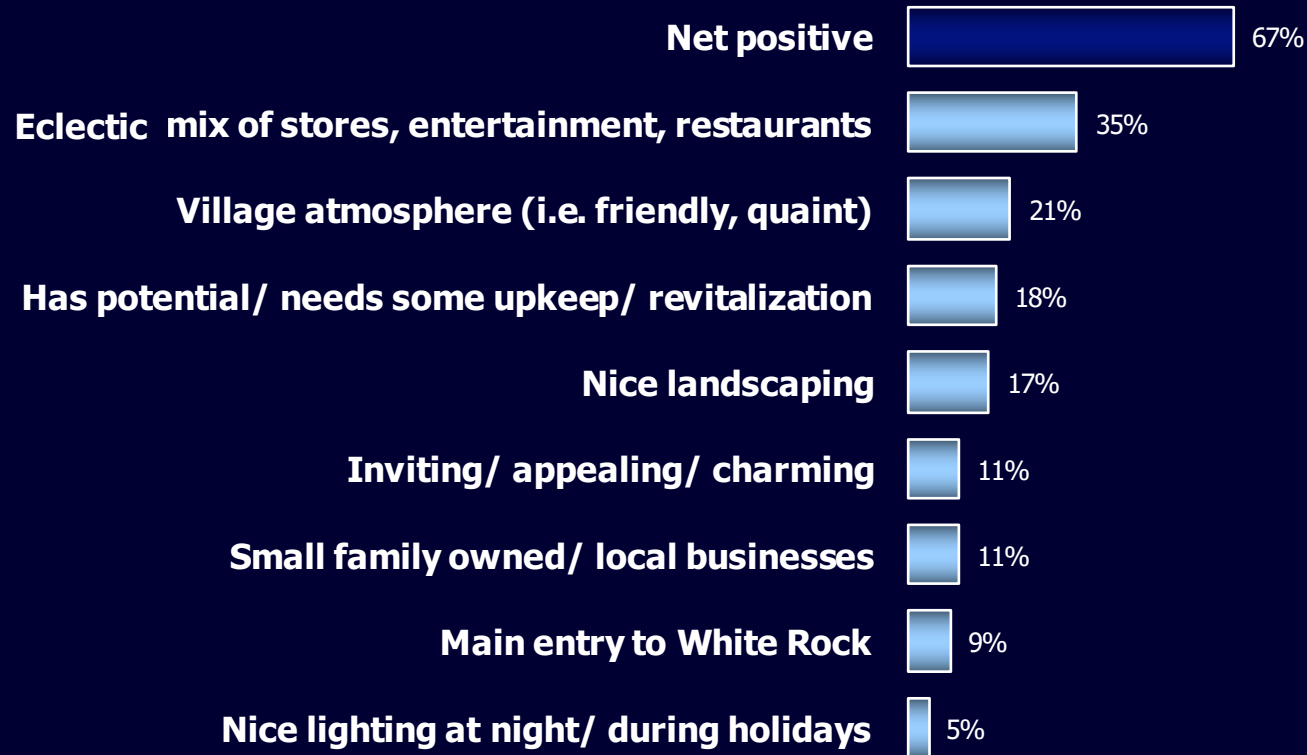


Cycle Interface



Infrastructure Quality

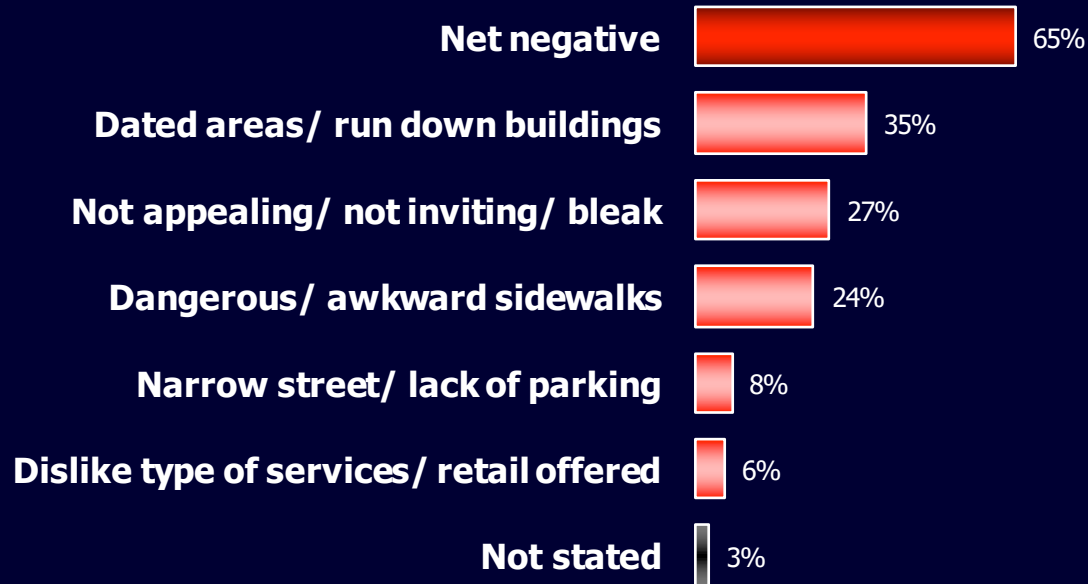
# SURVEY FEEDBACK



Base: Total (n=66)

Q.2) If you were describing Johnston Road between North Bluff Road and Roper Avenue to someone who had never been there how would you describe it in a few words or sentences?

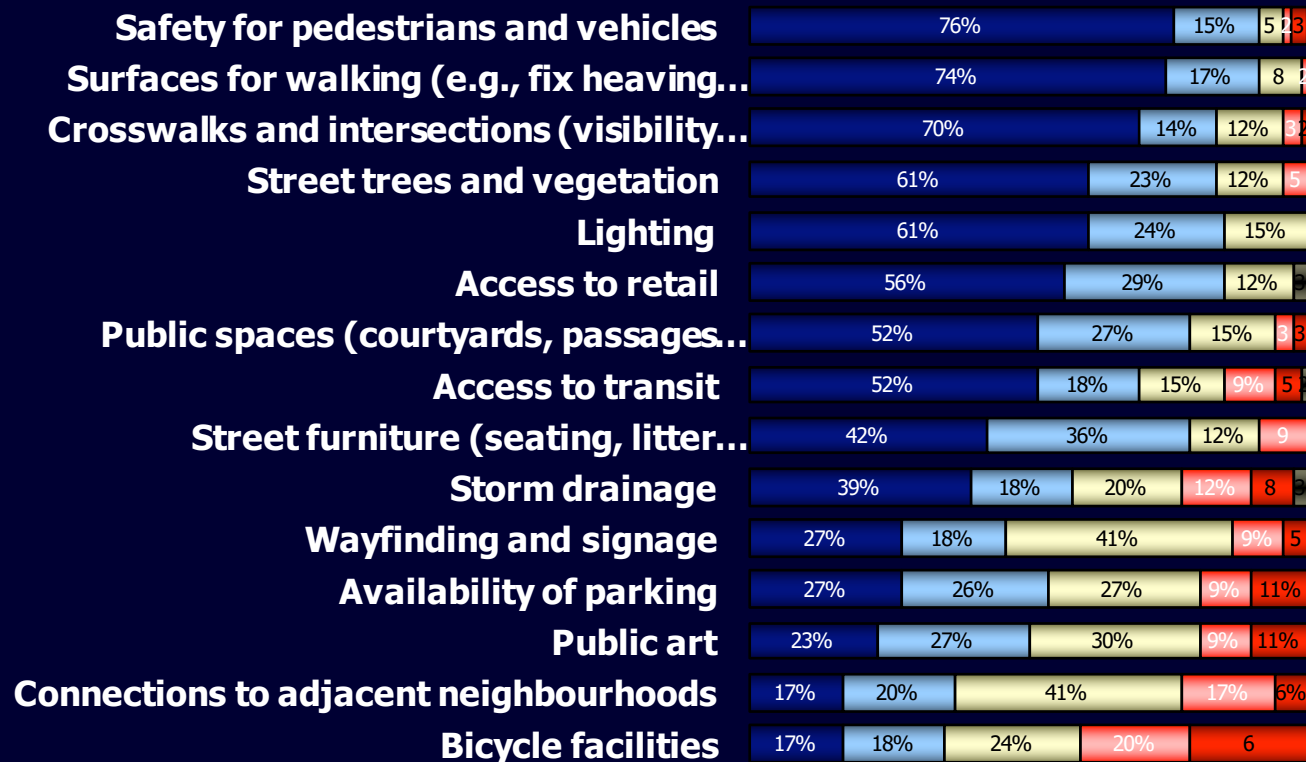
# SURVEY FEEDBACK



Base: Total (n=66)

Q.2) If you were describing Johnston Road between North Bluff Road and Roper Avenue to someone who had never been there how would you describe it in a few words or sentences?

# SURVEY FEEDBACK



■ 5 Very important      ■ 4  
 ■ 3 Neutral              ■ 2  
 ■ 1 Not at all important      ■ Not stated

# CHARACTERISTICS of a SUCCESSFUL MAIN STREET

# CHARACTERISTICS OF A SUCCESSFUL MAIN STREET

The function of a Main Street:

- A place for civic, social, and commercial interaction
- An area with a clear sense of place and edges
- A destination – a reason to be there
- A street that allows the safe movement of people and goods



# CHARACTERISTICS OF A SUCCESSFUL MAIN STREET

| sense of arrival |



# CHARACTERISTICS OF A SUCCESSFUL MAIN STREET

I a mix of building types, scales, building conditions and uses I



# CHARACTERISTICS OF A SUCCESSFUL MAIN STREET

I retail on both sides of the street I



# CHARACTERISTICS OF A SUCCESSFUL MAIN STREET

I narrow storefronts with building variety and interest I



# CHARACTERISTICS OF A SUCCESSFUL MAIN STREET

I great streets deal with the inevitable conflicts arising between and among users by letting everything happen at once and by celebrating various activities I



Sometimes the contrasts can be too stark

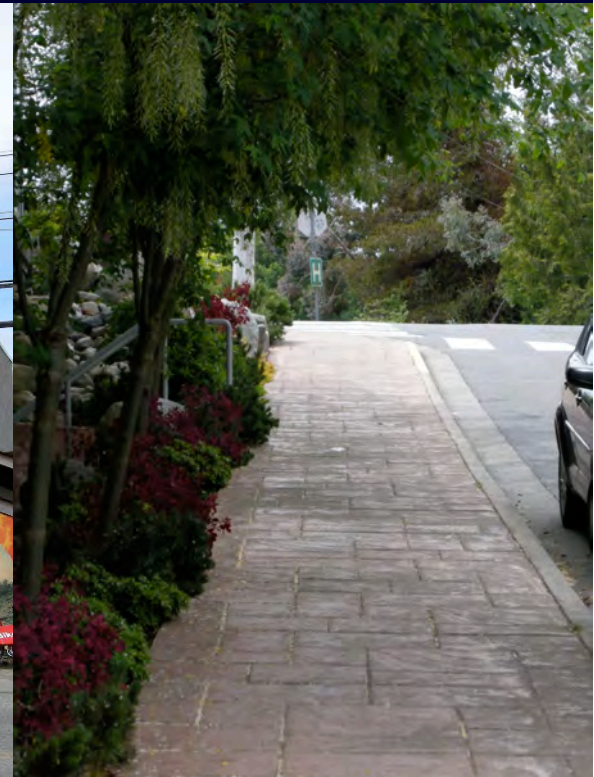
## CHARACTERISTICS OF A SUCCESSFUL MAIN STREET

**I a sense of enclosure I**



# CHARACTERISTICS OF A SUCCESSFUL MAIN STREET

| enclosure can be created through use of signage, an arcade or trees |



# CHARACTERISTICS OF A SUCCESSFUL MAIN STREET

I traffic volumes, capacity and reasonable traffic speeds to easily cross the street I



# CHARACTERISTICS OF A SUCCESSFUL MAIN STREET

I street parking and sufficient off-street parking to service the civic, social, and commercial activities in the area I



# CHARACTERISTICS OF A SUCCESSFUL MAIN STREET

I pedestrian areas that are a minimum 10 to 12 feet wide I



# CHARACTERISTICS OF A SUCCESSFUL MAIN STREET

I dynamic places where many people can sit, watch, and interact with each other I



# CHARACTERISTICS OF A SUCCESSFUL MAIN STREET

I quality materials I



# CHARACTERISTICS OF A SUCCESSFUL MAIN STREET

## I street animation I



# CHARACTERISTICS OF A SUCCESSFUL MAIN STREET

- Successful main streets are about more than just retail activity
- Proximity of residents, civic, social, and cultural activities and influences, and quality goods and services providers



# CHARACTERISTICS OF A SUCCESSFUL MAIN STREET

| whimsy |



# CHARACTERISTICS OF A SUCCESSFUL MAIN STREET

I a heart I



# TOFINO



| obstructions |

# TOFINO



| obstructions |



I street definition I



I street definition I

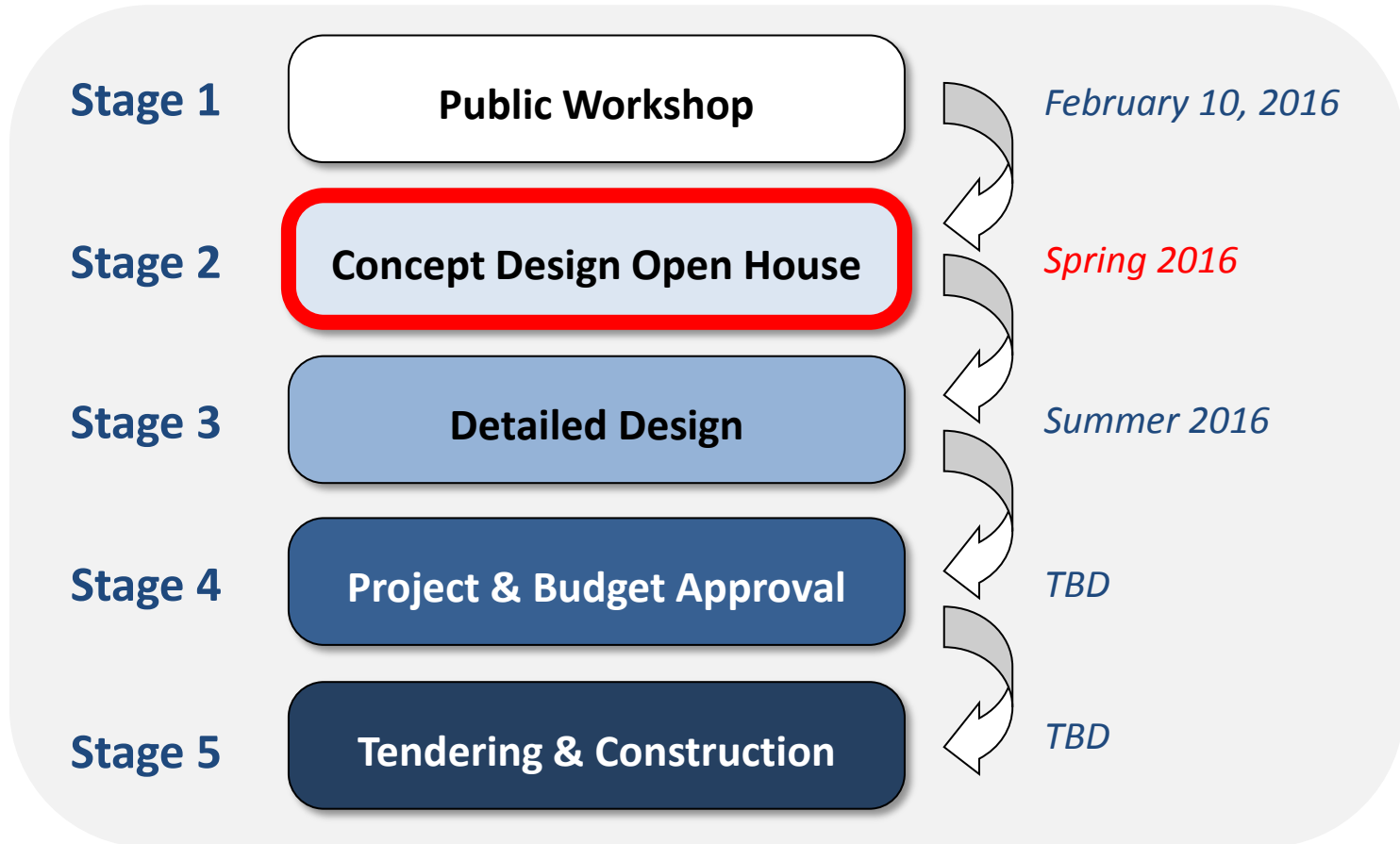


I walkability and green space I



I walkability and green space I

# Next Steps



# Regular Project Updates

## Website:

[www.whiterockcity.ca/johnstonroad](http://www.whiterockcity.ca/johnstonroad)

## Staff contact:

Eric Shaw, Manager of Planning

[eshaw@whiterockcity.ca](mailto:eshaw@whiterockcity.ca)

604.541.2108