

# MEDIA RELEASE

FOR IMMEDIATE RELEASE  
August 30, 2017

## **Contest Alert! Celebrate Arts and Culture and Win Big at the Fifth Annual Fall Festival of the Arts!**

Discover the breadth of arts and culture on the peninsula through the fifth annual Fall Festival of the Arts! This year, the two-month festival includes over 50 arts and cultural opportunities and features music, performances, art exhibitions, multi-cultural events, and more!

We are celebrating arts and cultural activities, artists and participants in White Rock and on the Peninsula throughout September and October. Many of the events, shows, exhibits and artistic activities are on the September and October handbills which can be found in City facilities and on the City website ([www.whiterockcity.ca](http://www.whiterockcity.ca)) and many of the participants of the Fall Festival of the Arts are on [Semiahmoo Arts/What's Happening calendar](#).

The festival kicks off on September 1, 2017, with the Festival Opening Ceremony and the music of Gabriel Palatchi Trio at Blue Frog Studios, and join Elizabeth Carefoot, at the White Rock Library for the 7th, Annual OUTSIDE the BOX a celebrations of Art and Fibre.

Some highlights include celebrating Culture Days at the White Rock Community Centre on October 1 from 11:00 a.m. to 3:00 p.m. with a forum and discussion on "Why Arts and Culture in our Community?", two outstanding Art Exhibits at the Pop-Up-Town Arts Studio on Johnston Road, and the exciting and beautiful Festival of Lights: Diwali Integration at Semiahmoo Park on October 7, from 12:00 to 10:00 p.m.

### **New this year – Instagram your way to prizes!**

Share a pic to win! You could win free registration to one White Rock Recreation and Culture program of your choice (up to \$150 value) and a one-month gym pass to the Horst and Emmy Werner Centre for Active Living!

To enter, attend a Fall Festival of the Arts event, post a picture from the event to Instagram with the hashtag #FFOTA17 and voila – you're in the draw! You can enter one picture from each event you attend in the Fall Festival of the Arts!

The contest closes on October 31, 2017, 11:59 p.m. and the draw will occur at the November 6, 2017, Regular Council meeting.

For the complete contest details and event listings, visit the City's website at [www.whiterockcity.ca](http://www.whiterockcity.ca)

## Quotes

Mayor Wayne Baldwin, City of White Rock

“The City is celebrating the fifth year of the Fall Festival of the Arts in a big way. We are proud to include over 50 events, and we have launched a contest to encourage participation and celebration of the vibrant arts and culture scene in White Rock. Arts and culture are integral to White Rock’s unique charm, and this festival highlights the variety and multitude of creative opportunities on the peninsula. It truly offers something for everybody.”

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For more information, contact:

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