

MEDIA RELEASE

FOR IMMEDIATE RELEASE
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City of White Rock Introduces E-Newsletter

The City of White Rock has expanded its communications reach, enabling residents to have City news delivered straight to their inbox.

The e-mail newsletter subscription service is built into the City's new web site, allowing users to opt in for e-newsletters that match their interest. City News e-mail newsletters will be sent out on a weekly basis to subscribers. Updates on White Rock Council Meetings will be sent out in connection with Council's meeting schedule.

Those who have html or images disabled in their e-mail clients can choose to read the newsletter online or receive a text based newsletter instead of the html version.

"This Council recognizes the importance of communicating with everyone in our community using a variety of tools," said Mayor Wayne Baldwin.

To sign up to receive regular updates from your City by the Sea, visit www.whiterockcity.ca/newsletter.

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