

“My City by the Sea is...”

Each of us has a different idea why White Rock is so special, and it is our individual voices that play an important role in defining our city. We're all proud of our city and passionate about what defines it.

The new branding slogan approved by Council, “My/Our City by the Sea”, will allow for a variety of positive aspects about our City to be communicated and we want you to add your voice. We want to know what White Rock is to you.

We've heard people say, “My City by the Sea...is a centre for active living...is open for business...supports arts and culture...has got the best beach...is a West Coast gem.” Now it's your turn!

What makes our city special to you?

One lucky winner from each age category will receive a \$50 gift certificate for White Rock Leisure Services! Please fill out a response form or e-mail tarthur@city.whiterock.bc.ca with “My City by the Sea” in the subject line, and tell us what Your City by the Sea is. (Don't forget to let us know what age category you are in). We'll be accepting responses until July 15. All entries will be placed in a random draw for each of the following age categories: Preschool and Elementary, High School, Adults, Seniors.

Responses may be used by the City of White Rock in various publications and on promotional materials.

*What positive
aspect of
White Rock
makes this city
so special to you?*

My City by the Sea is: _____

Name: _____

Phone: _____

Age Group: Preschool & Elementary High School Adult Senior

Drop off at any City facility



PUBLIC INFORMATION MEETING

If you could plan the best park in the neighbourhood, what would you create? Now is your chance!

Maccaud Park, located on Kent Street and North Bluff Road, is currently a neighbourhood green space, but could become much more based on the desires of the surrounding residents.

If you have a vision for the future of Maccaud Park, visit the upcoming Public Information Meeting and be involved in guiding the future of your neighbourhood park!

When: Thursday, July 7 from 4:00 – 8:00 p.m.

Where: Kent Street Activity Centre, 1475 Kent Street

A questionnaire will be available at the meeting and on-line. For more information, call Engineering and Municipal Operations at 604.541.2181.

Be involved in the future of Maccaud Park!

NEXT WEEK

July 5
Transportation
Committee Meeting
4:00 p.m.

