

*This information is provided as a guide for convenience only. It is not intended to replace Bylaws or other legal documents nor should it be construed by anyone as a right to permit approval if the steps indicated are followed.*

The City of White Rock regulates political signs through its Sign Bylaw, 2010, No. 1923, as amended. Relevant sections of the Bylaw are as follows:

### **Part 1 Section 3 - Definitions**

***“Political Sign”*** - means a Sign erected to support the election of a particular candidate or the support for a particular cause at a municipal, provincial, or federal election.

### **Part 6 Section 10 - Political Signs**

10.1 Political Signs shall be displayed not more than 30 days before the date of a local government, provincial or federal election or referendum, and shall be removed within 7 days following the election or referendum.

10.2 Political Signs shall be non-illuminated and may have up to four Sign Faces. No single Sign Face shall exceed 2.5 square metres (26.91 square feet) in Sign Area and no free-standing political sign shall exceed 2.1 metres (6.89 feet) in height.

**Note:**

4 ft x 6 ft Sign – 24 sq. ft

5 ft x 5 ft Sign – 25 sq. ft

6 ft x 6 ft does not fit criteria (oversized)

10.3 Political Signs shall not be placed on a public right-of-way or on any City property (including the promenade and pier areas) with the exception that they may be placed on a public right-of-way (boulevard area) in a front or side yard on the inside of the sidewalk, with the permission of the adjacent property owner.

10.4 Any Political Sign which obstructs access or visibility for traffic or is placed on public property other than provided for in this section will be removed by the City.

10.5 Any Political Sign that does not comply with this section of the bylaw (Section 10) will be removed by the City and the candidate will be contacted with a written warning via email. If political signage from the same candidate is found in the same prohibited location following 24 hours of the written warning being issued

may result in a ticket and fine being issued in accordance with the City's Ticketing Bylaw.

**Note:** the ticket charges range from \$50 to \$100 per offense.

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The Planning and Development Services Department enforces these regulations through its Bylaw Enforcement staff. For information regarding Bylaw Enforcement, please contact 604-541-2146.