



Revised July 2, 2020

Call for Qualifications

Artist Designed Banners

Introduction

The City of White Rock invites local artists, interested in creating artwork suitable for printed street banners, to provide their qualifications for this public art opportunity. In keeping with the City's desire to foster local participation in White Rock's public art program, this Call for Qualifications is limited to those living on the Peninsula and/or members of the Semiahmoo First Nation.

General Information

The City of White Rock Public Art Policy 708 recognizes that Community Public Art allows for the creation of artwork that is accessible in a public space shaping the environment and public engagement. Engaging the community through the banner program develops a livable community by linking arts and everyday life.

The vision of the program is that it will encourage community participation in ways that respect diversity and interests in our neighbourhoods and strengthen community identity, spirit and collective cultural experiences. By providing an artful ambiance on the street, the exhibit will help enrich the quality of life for residents and visitors and build an audience for the arts in the City of White Rock.

The Public Art Advisory Committee guides the artistic vision of the banner program. A Selection Panel will review the submitting artists' qualifications, short-list, and invite one or more artists or artist teams to attend a design concept presentation meeting where the artist's preliminary sketches and ideas will be discussed. An honorarium of \$100 will be paid to the short-listed artist(s) or artist team invited to the design concept presentation meeting.

The final selected artist(s) will work with the Selection Panel to finalize a banner design that will be printed and displayed on the streets of White Rock and will receive \$1100.00 per accepted design.

2020/2021 Project Concept, Goals and Objectives

The goals of this project are to:

- a. Qualify local artists to provide one or more designs for a series of printed street banners
- b. Commission one or more designs using the theme "My City by the Sea" to the technical specifications
- c. Engage and delight the viewer with a professional artistic display

The banners will be fabricated and printed by the City's selected banner manufacturer. The final design(s) will fit a banner measuring 24 inches wide by 48 inches long and/or 36"x40". The artist is expected to work with the Selection Panel, City staff and the banner manufacturer to create the final banner design.

Project Budget

A \$100 honorarium will be provided to the shortlisted artists, or artist teams (one honorarium per team), following their attendance at the design concept presentation.

An artwork budget of \$1100.00 is designated for each design finally selected. The artwork budget is inclusive of all project costs including but not limited to artist fees, studio overhead, consultant fees, permit fees, business license fees, artwork fabrication, artwork materials and supplies, transportation, taxes and contingency.

The cost to fabricate the banners and printing by the manufacturer is an additional cost covered by the City.

Selection and Commissioning Process

Submission and Review of Qualifications:

- a. A Letter of Interest, no more than one page in length that explains the artist's or team's interest in this project and their local connection. At least one member of the team must reside on the Peninsula or be a member of the Semiahmoo First Nation.
- b. A current resume, or CV, including a portfolio (may be a digital link) of up to fifteen photographs of the artist's work. Each photograph must be numbered.
- c. Artists applying as a team may submit up to twenty photographs of their work.
- d. One Reference: accepted references include commissioning agencies, artists, and design professionals (gallery managers, graphic designer, etc.) who have a knowledge of your work and working methods. Include complete address and telephone numbers for all references.
- e. A self-addressed stamped envelope, if requesting return of submittal materials. Submitted materials may be in hard copy printed format, CD format, or in one PDF Acrobat format file of no more than 16 pages and 5MB. PDF materials may be submitted by email. A CD back-up of the PDF file submissions may be mailed or delivered. All hard-copy materials will be retained by the City of White Rock if a self-addressed stamped envelope is not provided. CDs must be labelled with the artist's last name and the title *White Rock Street Banner – Display Year 2020 and 2021*.
- f. No design proposals should be submitted at this time.

The Selection Panel will review materials. Artist(s), or artist teams, will be shortlisted on the basis of, but not limited to, the following components:

- a. Artistic excellence, innovation and creativity of approach as demonstrated in past work and shown in submitted materials.
- b. Quality of recently completed projects, including demonstrated adherence to schedules, deadlines, budgets, project design and execution.
- c. Ability to create artwork appropriate in concept, materials and scale for the identified opportunity.
- d. Previous experience working efficiently, collegially and collaboratively with civic agencies is desired.
- e. Availability to attend design meetings with City staff and banner manufacturer
- f. Availability to complete design work in the required format for manufacturer by September 2020

DEADLINE TO SUBMIT QUALIFICATIONS IS JULY 24, 2020

The Design Concept Presentation Meeting

The short-listed artist(s) or teams will attend an online design concept presentation meeting with the Selection Panel and City staff. This meeting will allow the artist or team to discuss up to three preliminary design concepts with the Selection Panel. The artists do not present finalized artwork at this meeting, but should include preliminary sketches or thumbnail designs to aid discussions and to sufficiently convey the scope of the artist's design concepts. A \$100 honorarium will be provided to the artists, or artist teams (one honorarium per team), following their attendance at the design concept presentation.

Final Design

Following the design concept presentation, the final selected artist(s), or artist team(s), will enter into a contract agreement with the City of White Rock to develop the final banner design(s) and see it through the manufacturing process for a fee of \$1100.00 payable upon delivery of the final banners.

The City of White Rock and the Selection Panel reserves the right not to award the commission at the time of preliminary design concept review.

Project Schedule

Date	Milestone
June 23, 2020	Request for Qualifications posted.
July 24, 2020	Qualification submissions due by 4PM
Week of July 27, 2020	Selection Panel reviews and shortlists up to 5 artists or artist teams. Shortlisted artists notified and invited to attend the preliminary design concept meeting.
Week of August 10, 2020	The shortlisted artists will attend the preliminary design concept meeting. Contract(s) will be awarded to develop the final banner design(s).
August 31, 2020	The artist, or team, presents the final banner design to the Selection Panel.
September 2020	The artist, or team, is available to consult with banner manufacturing company to ensure banner design integrity.

All submittal materials must be delivered (digital preferred) to the address below by **4:00pm July 12, 2020**:

Elizabeth Keurvorst
Manager Cultural Development
City of White Rock
15154 Russell Avenue, White Rock, BC
V4B 0A6

Email submissions: culture@whiterockcity.ca

All questions regarding this call should be directed to:

Elizabeth Keurvorst
Manager Cultural Development
City of White Rock
Phone: 604-542.7580
Email: ekurvorst@whiterockcity.ca

Notice to Artists

Interested artists and artist teams are advised that neither the City nor the Public Art Selection Panel are obliged to review or accept any of the Qualification Submissions, and may reject all responses. Each artist or artist team is advised, and by submission of Qualifications, agrees that the City will not be responsible for any costs, expenses, losses, damages (including damages for loss of anticipated profit) or liabilities incurred by artists and artist teams as a result of or arising out of submitting Qualifications or due to the City's acceptance or non-acceptance of their Qualifications or arising out of any contract award not made in accordance with the expressed or implied terms of the Qualification call. Until a written contract, in a form satisfactory to the City, is executed by both the City and the artists and artist teams, no legal rights or responsibility shall be created between the artists and artist teams and the City.

Artists and artist teams and their agents will not contact any member of the City Council or City staff with respect to this Call for Qualification, other than the contact person named in this Call for Qualification, at any time prior to the award of any contracts or cancellation of the Call for Qualification.

An artists and artist teams must disclose in its Qualification submission any actual or potential conflicts of interest and existing business relationships it may have with the City, its elected or appointed officials or employees. The City may rely on such disclosure.

All submissions will be held in confidence by the City unless otherwise required by law.