

THE CORPORATION OF THE
CITY OF WHITE ROCK
15322 BUENA VISTA AVENUE, WHITE ROCK, B.C. V4B 1Y6



POLICY TITLE: CORPORATE VISION, MISSION AND VALUES

POLICY NUMBER: COUNCIL - 101

<i>Date of Council Adoption:</i> October 5, 2009	<i>Date of Last Amendment:</i> May 1, 2023
<i>Council Resolution Number:</i> 2009-477, 2013-082, 2015-214; 2023-199	
<i>Originating Department:</i> Administration	<i>Date last reviewed by Council:</i> May 1, 2023

Policy:

VISION

White Rock is a community where people feel safe, included, respected, and connected, local businesses prosper, natural areas are thriving and protected, and city spaces are well-maintained and inviting.

MISSION

Provide high-quality service delivery with integrity and professionalism to support a dynamic waterfront city.

CORPORATE VALUES

- Accountability
- Respect
- Integrity
- Service excellence

Rationale:

Clearly states the corporate vision, mission statement and values to Council, staff, and the public.