

THE CORPORATION OF THE  
**CITY OF WHITE ROCK**  
 15322 BUENA VISTA AVENUE, WHITE ROCK, B.C. V4B 1Y6



**POLICY TITLE: COUNCIL GOALS / PRIORITIES / STRATEGIC PLANNING PROCESS**

**POLICY NUMBER: COUNCIL - 114**

<i>Date of Council Adoption:</i> June 15, 2015	<i>Date of Last Amendment:</i> January 14, 2019
<i>Council Resolution Number:</i> 2010-071, 2013-082, 2015-214; 2019-010	
<i>Originating Department:</i> Corporate Administration	<i>Date last reviewed by the Governance and Legislation Committee:</i> December 10, 2018

**Policy:**

**Facilitated Strategic Planning Session (Council Goals/Priorities and Strategic Plan)**

Within ninety (90) days following a scheduled election the Chief Administrative Officer will arrange for Council to have a facilitated session in order to establish Council Goals / Priorities and Council Strategic Plan. The session will include Council, Chief Administrative Officer and Senior Management Team, as deemed necessary. The purpose of the Strategic Planning Session is to create an updated set of Council Goals for Council’s approval to be included in the City’s Annual Report.

**Council Strategic Plan**

The Council Strategic Plan will define the City’s priorities and future direction and be utilized as a tool for decision making, including allocation of resources, in order to ensure the vision of Council is at the forefront during decision making and daily activities carried out by city Staff. The Council Strategic Plan may include performance measures, as outlined in the facilitated session, for each Council Goal category.

The Council Strategic Plan will be completed (first year of Council) by the end of January and will be reviewed regularly throughout the year and updated as required.

## **Priority Setting**

Priority setting is an integral part of the City's Strategic Planning Process. As such, a public input/engagement component will be included as part of the process.

The Chief Administrative Officer will establish dates for public engagement events (such as a forum) where Council can collect feedback. The feedback will be reviewed in a facilitated open meeting(s) as a follow-up to the public engagement event. The information will be considered when setting the City's Corporate Goals, Objectives, and Priorities.

## **Work plans**

From the time Council adopts / reviews the Council Strategic Plan, staff will adjust their annual work plan in order to address Council goals/priorities and Strategic Plan.

When it is applicable corporate reports to Council will note category / goal that the report subject addresses.

## **Rationale:**

Each Council as they begin a new term will have a new set of Goals and Priorities. From the Goals and Priorities established a Council Strategic Plan will be developed to incorporate the vision of the new Council. This document will be the basis for decision making and staff work plans throughout the term.

This policy sets out an annual process that will encompass both during the first year of term the development of the new Council's Goals and Priorities and a Council Strategic Plan as well as regular reviews ensuring the document is up to date with the latest information and considerations of City Council.