

THE CORPORATION OF THE
CITY OF WHITE ROCK
15322 BUENA VISTA AVENUE, WHITE ROCK, B.C. V4B 1Y6



POLICY TITLE: COMMUNICATION OF COUNCIL DECISIONS:
FACEBOOK LIVE

POLICY NUMBER: COUNCIL - 132

<i>Date of Council Adoption:</i> May 30, 2011	<i>Date of Last Amendment:</i> November 23, 2020
<i>Council Resolution Number:</i> 2011-234, 2013-082, 2015-285; 2020-581	
<i>Originating Department:</i> Administration	<i>Date last reviewed by the Governance and Legislation Committee:</i> November 9, 2020

Policy

1. Following each Council meeting, Corporate Administration will provide an update regarding Council decisions that can be used during the Facebook Live sessions held the day after Council meetings.
2. The Mayor is the primary spokesperson. If the Mayor is absent from a Council Meeting, the Deputy Mayor who presided over the meeting will serve as the spokesperson.
3. The Mayor and a member of Council will co-host Facebook Live sessions with support from Communications.
4. The Facebook Live sessions will be promoted in advance.

Rationale

It is important that Council and staff accurately present correct facts and information as it relates to a Council decision. Using Facebook Live as a forum provides a friendly and brief approach to providing information.