



## 2019 Artists Walk Application Form

APPLICATION DEADLINE FOR NEW LICENSES IS **FEBRUARY 25 2019**.

**APPLICATIONS MUST INCLUDE:**

1. Completed and signed Artists Walk Application Form
2. Curriculum Vitae and Biography of Artist
3. **New applicants only:** Three to five high resolution JPEG images emailed, submitted on a disk, or printed photographs of artwork. All artwork must be clearly marked with artist's name, title and size. No originals will be accepted.

Applications can be emailed to [recreation@whiterockcity.ca](mailto:recreation@whiterockcity.ca) or dropped off at the White Rock Community Centre, 15154 Russell Ave, White Rock BC.

Artist Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone Number: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

Returning Applicant? (circle) Yes / No

**Cost-** \$150 per year (March 1-Feb 28). The license fee must be paid at the time license is issued.

**For more information contact:**

Manager of Cultural Development  
White Rock Community Centre, 15154 Russell Ave  
(604)542-7580 // [recreation@whiterockcity.ca](mailto:recreation@whiterockcity.ca)  
[www.whiterockcity.ca](http://www.whiterockcity.ca)

## **ARTIST DISPLAY AND VENDING PROCESS LICENSE AGREEMENT**

All work must be the work of the permitted artist. The media are limited as follows: watercolour, oil, acrylic, pastel, charcoal, pencil, ink, photographic, sculpture, and artist's own prints and cards.

Spray paint, newsprint, crafts are not permitted.

As the intent is to exhibit and demonstrate the process of producing art, artists are encouraged to do some on-site painting or drawing.

Agents or representatives are not eligible to sign up on the artist's' behalf.

NOTE: Pay parking is in effect. Parking is NOT included in the artist license.

## **REGULATIONS**

1. Licensed Artists are permitted to set up dawn to dusk. Maps of designated areas are available.
2. It is a first come, first serve policy on all spots. The setting-up of equipment signifies that the artist is in attendance. Easels may not be set-up in the early morning to save a place. Equipment left unattended for a period of more than 30 minutes at any one time is in violation and subject to removal.
3. Artists Walk Museum Plaza area, Memorial Plaza, and the grass walkway area may be limited or closed for City events including but not limited to Tour de White Rock, the White Rock Moon Festival and the White Rock Multicultural Festival. During Canada Day and the White Rock Sea Festival (BC Day Long Weekend), the entire West Beach is reserved and the licensed artists are not permitted to set up displays. Licensed Artists will be notified in advance through email.
4. Five artists maximum on Artists Walk Museum Plaza. Each artist easel display/work area should not exceed 120 sq. feet (approx. 10' x 6' area). Site maps will be provided to licensed artists.
5. No animals, picnic barbecues, tarps and tents or amplified sound are permitted on site. Canopies (maximum 10'x10') are permitted only on grass area of Artists' Walk, not on Museum Square nor Memorial Plaza.
6. All work is to be displayed on standard art easels or approved display stands and the top of paintings may not exceed 1.5m (5 ft) in height.
7. An artist working and exhibiting his/her paintings at Artists Walk must have their permit with them and display it at all times. Artists may also display a card (maximum 5" x 7") indicating name, address and phone if they so choose.

8. Areas may be subject to maintenance closures and therefore artists need to observe maintenance postings on-site.
  
9. Policies Specific to Portrait Artists: Portrait artists may have a maximum of five (5) easels to display samples of work. Black and white samples are to be completed in 45 minutes; colour in 90 minutes. One (1) display sample may feature a famous model done from a photograph, (i.e. either a sample or a work in progress). Work in progress on easel must change at least weekly. Samples may be changed at any time. All samples must accurately reflect the work the artist can do on-site and the quality of work sold on-site must be equivalent to samples displayed. Use of newsprint is not permitted for portraits. All portraits on paper (except vellum) must be sprayed with fixative. Artists will guarantee the public the right to refuse a portrait or to have a refund within the day of purchase.

**VENDING PROCESS**

1. The Artist retains the full sales of their artwork sold during the Artists Walk program.

**PHOTO RELEASE**

I, \_\_\_\_\_, give consent to The City of White Rock to use my image for the promotion of the City, its services and its facilities.

This document will be signed in agreement by the Artist when License is issued.

\_\_\_\_\_  
Artist Signature

\_\_\_\_\_  
Date