THE CORPORATION OF THE **CITY OF WHITE ROCK**15322 BUENA VISTA AVENUE, WHITE ROCK, B.C. V4B 1Y6



POLICY TITLE: <u>CITY WEBSITE</u> POLICY NUMBER: COUNCIL - 131

Date of Council Adoption: May 30, 2011	Date of Last Amendment: July 27, 2015
Council Resolution Number: 2011-234, 2013-082, 2015-285	
Originating Department: Administration	Date last reviewed by the Governance and Legislation Committee: July 13, 2015

Policy

- 1. The Communications Officer will review all content on the City's website.
- 2. The Communications Officer will ensure the website is consistent with the vision of the City.
- 3. The Communications Officer will look for opportunities to enhance user experience and accessibility on the City website.
- 4. Each department will be responsible for submitting updated information for their department, and making any changes that apply to their department's section of the website.
- 5. The Communications Officer will contact department directors on a regular basis to remind them of any recommended additions or contributions to their department's section of the web site.

Rationale

The City's website is a destination site for residents and visitors and will convey the City's message while providing current and pertinent information.