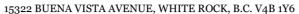
THE CORPORATION OF THE

CITY OF WHITE ROCK





POLICY TITLE: <u>TEMPORARY PARKING PRIVILEGES</u> (IN DESIGNATED PAY PARKING AREAS)

POLICY NUMBER: FINANCE - 318

Date of Council Adoption: January 2008	Date of Last Amendment: November 4, 2013
Council Resolution Number: 2008-025; 2013-	Historical Changes (Amends, Repeals or
346	Replaces): Ratified by current Council
Originating Department: Finance	Date last reviewed by Committee:
	October 7, 2013

Policy:

- A. Events and other activities requiring temporary parking privileges in pay parking areas have been broken into the following categories:
 - 1. City Special Events
 - 2. Community Events in Partnership with the City
 - 3. Registered Charity & Foundation Fundraising
 - 4. Other Commercial Events
 - 5. Specified Employees

The following guidelines for each category requiring temporary parking privileges in a pay parking area will apply:

- 1. City Special Events current privileges be grandfathered free of charge and additional privileges for existing events or new City Special Events be subject to the City's budgeting process.
- 2. Community Events in Partnership with the City current privileges be grandfathered free of charge and additional privileges for existing events or new events in this category be charged a fee equivalent to the revenue impact as determined by the Director of Financial Services.
- 3. Registered Charity & Foundation Fundraising 50% of the applicable pay parking rate be charged for each stall/pass with the provision of a registered charity number. If the request is for waterfront parking, there will be no rate reduction for an event during the months of July and August.

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- 4. Other Commercial Events 100% of the applicable pay parking rate be charged for each stall.
- 5. Specified Employees current privileges be grandfathered free of charge.
- B. This policy will be reviewed following one year of implementation (January 2009) and thereafter reviewed annually.

RATIONALE:

The City has provided temporary dedicated parking and/or parking passes for various City sponsored and other special events in pay parking designated areas. Some were provided free of charge and some were not. This policy provides standardization of the parking privileges that are granted for pay parking areas. This policy also grandfathers many of the existing privileges provided. A list of the existing grandfathered privileges and further details are included with this policy document.

There are many public, community and economic benefits resulting from these events. Some can be quantified and some cannot. It is difficult to compare the value of these events because their benefits and requirements for parking spaces are so different. It is also difficult to start charging for something when it has been provided for years without a cost. By grandfathering privileges for many of the existing events this policy provides a balance of fairness, clarity and revenue generation to assist staff in its day to day decision making on parking privileges in pay parking areas.

Grandfathered	Parking	Permit	Policy	Inventory

<u>'</u>	Franciathered Parking Perimt Poncy Inventory	
City Special Events	Parking Privileges Grandfathered	Actual Use
Canada Day (July 1)	Entire museum lot, 6 stalls on the East Beach, and 4 additional west beach stalls provided free of charge for the entire day. Also 5 passes for event volunteers to park at Centennial Arena.	Car Parking, some area for event set up, vendor supply drop off areas.
Waterfront Greeters (July - August)	Issued approximately 20 Parking Passes for use in July and August free of charge. Passes are for Saturday/Sunday 8am -	Car parking.
Tour De White Rock	5pm for lots west of Oxford only Friday no monitoring at Centennial Arena 3pm - 9pm and Saturday 1pm - 9pm. Race Day Sunday no street parking on Marine Drive street parking until about 1pm. Parkers directed to lots instead.	Bicycle race.
Community Events in Partnership with the City		
Semiahmoo Bay Regatta	7 stalls in the museum parking lot, 4 stalls west of the museum, 2 stalls between Vidal and Elm on Marine, and 10 stalls on the east beach across from the Sandpiper Pub on Saturday and Sunday free of charge. Purchased 20 full day parking passes for the boaters at a cost of \$8 per day.	Car parking, some event set up.
Relay for Life	Pay parking waived at Centennial Arena from 9am Friday until 12pm Saturday	Car parking.
Sandcastle City Classic 10km Run	Bayview parking lots 1 and 2 until 12 noon on the day of the event.	Car Parking.
Firefighters Charity Volleyball Tournament	Event volunteers provided with temporary parking passes for Centennial Arena free of charge.	Car Parking.
Spirit of the Sea	Entire museum lot, 10 stalls west of the museum for all day Saturday and Sunday free of charge. 13 stalls on East Beach in various locations for portable washrooms, stage crew, and other uses. Bayview lots 1 & 2 and the entire Oxford lot closed Sunday from 12pm - 11pm free of charge.	Car Parking, some area for event set up, vendor supply drop off areas.
Christmas Sail Past	Entire museum parking lot on Saturday December 4th free of charge.	Car parking, some area for set up.
Specified Employees		
Chamber of Commerce (May to October)	5 parking passes issued free of charge to the Chamber employees who work at the Travel Info Centre at the beach. Passes are to be used in the lot at Victoria and Vidal or lots west of Oxford.	Car parking.
Specified Community Health Officials	Fraser Health Community Health Workers / Installing Lifelink Workers / Fraser Health Inspector	Car parking.
Museum Staff & Volunteers	4 parking passes issued free of charge to specific employees and/or volunteers. Additional passes to be issued to volunteers for the Christmas Craft Fair, Canada Day and Annual Book Sale. Passes are to be used at specified locations only.	Car parking.